



MEDIA OFFICER (WOMEN'S TEAM) PART TIME – 18HRS PER WEEK

An exciting opportunity has arisen to join the Media and Communications team as a part time Media Officer at Middlesbrough Football Club. The main purpose of the role will be to support the delivery of social media content for Middlesbrough FC Women.

The Role

- Responsible for maximising use of club media platforms to entertain, inform and interact with supporters and other customers to promote MFC Women's activities and services.
- Contribute positive ideas for connecting and engaging with supporters, tapping into their passions and attracting them to games.
- Assist with the maintenance of the website, including producing video and written content.
- Respond to media enquiries and generate positive press and media coverage.
- Help plan, execute and drive campaigns using new and traditional outlets and social media.
- Assist with production of matchday programmes, including proofreading.
- Photographing and filming events and activities for the Women's team

The Candidate

The successful candidate will be self-motivated, a team player, with passion and enthusiasm for the business and will need to be prepared for an industry that demands flexibility and dedication. In return, an extremely unique and rewarding experience is offered that will also allow development, growth and enhancement of professional skills. The ideal candidate will:

- Have experience of using a variety of social media platforms, including but not limited to, Instagram, Facebook, Twitter, TikTok and LinkedIn
- Have experience in photography and filming
- Have experience of updating websites and developing content, including designing posts and imagery
- Ideally be working towards a qualification in Sports Media
- Possess excellent time management and ability to meet deadlines
- Possess excellent IT skills
- Demonstrate a knowledge and understanding of safeguarding including principles, procedures and thresholds.
- Demonstrate excellent verbal and written communication skills and an ability to adapt communication methods to best engage within a variety of settings
- Be committed to attending training sessions and match days
- Have a valid Driving license and access to transport

The role will be primarily based at Rockliffe Park Training Ground in Hurworth near Darlington, however, it will involve some working from home and travel to away matches.

Please note that this post falls within the scope of 'regulated activity' and is exempt from the Rehabilitation of Offenders Act (1974). Successful applicants will be required to undertake an Enhanced Disclosure & Barring Service (DBS) check and are required to declare any convictions, cautions, reprimands and final warnings that are not 'protected' as defined by the Rehabilitation of Offenders (Exemptions) Act 1975.

If you would like to be part of a committed team and can demonstrate MFC's core value behaviours, please e-mail recruitment@mfc.co.uk to request an application form.

Owing to the high volume of applications expected, if we have not contacted you within 2 weeks of the closing date, please assume that you have not been shortlisted for interview.

CLOSING DATE: 04 DECEMBER 2023

MFC is an equal opportunities employer and positively encourages applications from suitably qualified and eligible candidates regardless of age, sex, sexual orientation, gender reassignment, disability, marriage/civil partnership, pregnancy and maternity, race, religion/belief.

MFC is also committed to the safeguarding of vulnerable groups

HONESTY & INTEGRITY
DO THE RIGHT THING

HUMILITY
SHOW A
WILLINGNESS
TO LEARN
DEVELOP
AND GROW

INCLUSION
PROVIDING
OPPORTUNITIES
FOR ALL

LOYALTY
COMMITTED
TO SHARED
SUCCESS

RESPECT
VALUING
EACH OTHER
AND OUR
ENVIRONMENT

TEAMWORK
WORKING
TOGETHER
TO ACHIEVE
OUR GOALS

